

ESTTA Tracking number: **ESTTA275231**

Filing date: **03/31/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91161954
Party	Plaintiff PABST BREWING COMPANY
Correspondence Address	WILLIAM B. NASH JACKSON WALKER L.L.P. 112 E. PECAN STREET, SUITE 2100 SAN ANTONIO, TX 78205 UNITED STATES bnash@jw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	William B. Nash
Filer's e-mail	bnash@jw.com, mfasstold@jw.com, llapidario@jw.com, lstuder@jw.com
Signature	/William B. Nash/
Date	03/31/2009
Attachments	2009-03-31 Opposer's Sixth Notice of Reliance.pdf (43 pages)(1190628 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

	X	
)	
Pabst Brewing Company)	Opposition No. 91161954
Opposer,)	Opposition No. 91161955
)	
v.)	
)	Serial Nos.: 75/883,254 and 75/883,253
Lone Star Steakhouse & Saloon)	Mark: LONE STAR (and Design)
Applicant.)	
	X	

OPPOSER'S SIXTH NOTICE OF RELIANCE

Opposer, Pabst Brewing Company ("Pabst"), by and through its attorney of record, submits this Sixth Notice of Reliance pursuant to 37 CFR § 2.122(e). Specifically, Opposer relies on Official Records of the U.S. Patent and Trademark Office (TESS database records) evidencing the relationship between a company's use of its marks on clothing for advertising and marketing of its goods and services, including the registrations of Applicant and Opposer.

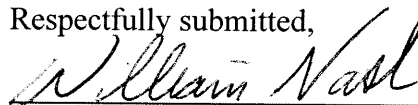
Opposer hereby introduces the following:

Exhibit	Registration No.	Mark	For/Class
Exhibit A	2,596,707	LONE STAR	Restaurant and Bar Services / Class 42
Exhibit B	2,596,706	LONE STAR (AND DESIGN)	Restaurant and Bar Services / Class 42
Exhibit C	2,229,771	LONE STAR STEAKHOUSE & SALOON (AND DESIGN)	Restaurant Services / Class 42
Exhibit D	1,731,247	LONE STAR STEAKHOUSE & SALOON (AND DESIGN)	Clothing; namely, men's and women's sport shirts, sweat shirts, polo shirts and caps / Class 42
Exhibit E	2,997,691	LONE STAR STEAKHOUSE & SALOON	Restaurant and Bar Services / Class 43

Exhibit	Registration No.	Mark	For/Class
Exhibit F	2,992,302	LONE STAR STEAKHOUSE & SALOON	Clothing, namely men's and women's shirts and caps / Class 22 and 39
Exhibit G	2,529,991	SULIVAN'S STEAKHOUSE	General Restaurant and Bar Services / Class 42
Exhibit H	2,062,637	SULIVAN'S STEAKHOUSE	Clothing, namely, T-shirts, shirts, coats, sweaters, sweatshirts, pants, shorts, jackets, neckwear, bandanas, scarves and headwear / Class 25
Exhibit I	674,291	LONE STAR	Beer / Class 48
Exhibit J	676,429	LONE STAR BEER (AND DESIGN)	Beer / Class 48

Dated: March 31, 2009

Respectfully submitted,



William B. Nash, Reg. No. 33,743

Jackson Walker, L.L.P.

112 East Pecan St., Suite 2100

San Antonio, Texas 78205

(210) 978-7700

(210) 978-7790 (Fax)

Attorneys For Opposer Pabst Brewing Company

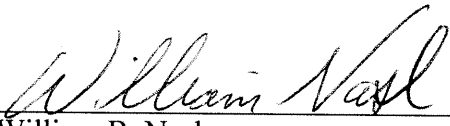
CERTIFICATE OF SERVICE

This is to certify that on this 31st day of March, 2009, a true and correct copy of the foregoing Opposer's Third Notice of Reliance was served via electronic mail to the following:

Phillip L. Free, Jr., OBA #15765
Marie S. Johnston, OBA # 19847
Crowe & Dunlevy, P.C.
20 North Broadway, Suite 1800
Oklahoma City, OK 73102-8273

phil.free@crowedunlevy.com

Attorney for Applicant Lone Star Steakhouse & Saloon



William B. Nash
Attorney for Opposer

Exhibit

A

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,596,707

Registered July 23, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

LONE STAR

LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
224 E. DOUGLAS, SUITE 700
WICHITA, KS 67202

OWNER OF U.S. REG. NOS. 1,155,907, 2,229,771
AND OTHERS.

FOR: RESTAURANT AND BAR SERVICES, IN
CLASS 42 (U.S. CLS. 100 AND 101).

SER. NO. 75-883,256, FILED 12-29-1999.

FIRST USE 10-12-1989; IN COMMERCE 10-12-1989.

BRENDAN MCCAULEY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	LONE STAR
Goods and Services	IC 042. US 100 101. G & S: Restaurant and bar services. FIRST USE: 19891012. FIRST USE IN COMMERCE: 19891012
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.03 - Star - a single star with five points 24.03.25 - Badge, police; Badges; Police badge; Sheriff's badge; Ten Commandments
Serial Number	75883255
Filing Date	December 29, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 30, 2002
Registration Number	2596706
Registration Date	July 23, 2002
Owner	(REGISTRANT) Lone Star Steakhouse & Saloon, Inc. CORPORATION DELAWARE 224 E. Douglas, Suite 700 Wichita KANSAS 67202 (LAST LISTED OWNER) LSF5 CACTUS, LLC LIMITED LIABILITY COMPANY DELAWARE 224 EAST DOUGLAS, SUITE 700 WICHITA KANSAS 67202
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Phillip L. Free, Jr.

Prior Registrations 1155907;1731247;2226931;2229771;AND OTHERS

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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Indicator** LIVE

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Exhibit

B

Int. Cl.: 42

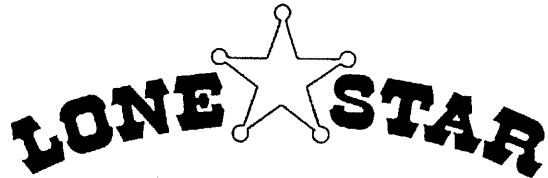
Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,596,706

Registered July 23, 2002

**SERVICE MARK
PRINCIPAL REGISTER**



LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
224 E. DOUGLAS, SUITE 700
WICHITA, KS 67202

OWNER OF U.S. REG. NOS. 1,155,907, 2,229,771
AND OTHERS.

FOR: RESTAURANT AND BAR SERVICES, IN
CLASS 42 (U.S. CLS. 100 AND 101).

SER. NO. 75-883,255, FILED 12-29-1999.

FIRST USE 10-12-1989; IN COMMERCE 10-12-1989.

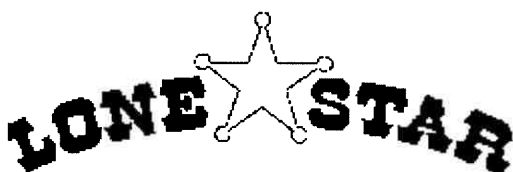
BRENDAN MCCAULEY, EXAMINING ATTORNEY



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Word Mark	LONE STAR
Goods and Services	IC 042. US 100 101. G & S: Restaurant and bar services. FIRST USE: 19891012. FIRST USE IN COMMERCE: 19891012
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.03 - Star - a single star with five points 24.03.25 - Badge, police; Badges; Police badge; Sheriff's badge; Ten Commandments
Serial Number	75883255
Filing Date	December 29, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 30, 2002
Registration Number	2596706
Registration Date	July 23, 2002
Owner	(REGISTRANT) Lone Star Steakhouse & Saloon, Inc. CORPORATION DELAWARE 224 E. Douglas, Suite 700 Wichita KANSAS 67202 (LAST LISTED OWNER) LSF5 CACTUS, LLC LIMITED LIABILITY COMPANY DELAWARE 224 EAST DOUGLAS, SUITE 700 WICHITA KANSAS 67202
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Phillip L. Free, Jr.

Prior Registrations 1155907;1731247;2226931;2229771;AND OTHERS

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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Indicator** LIVE

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Exhibit

C

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 2,229,771

Registered Mar. 9, 1999

**SERVICE MARK
PRINCIPAL REGISTER**



LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
224 E. DOUGLAS, SUITE 700
WICHITA, KS 67202 , BY MERGER WITH
TEXAS LONE STAR, LTD. (NEVADA COR-
PORATION) WICHITA, KS 67227

FOR: RESTAURANT SERVICES, IN CLASS
42 (U.S. CL. 100).

FIRST USE 10-0-1989, FIRST USED IN AN-
OTHER FORM ON FEBRUARY 2, 1977; IN COM-
MERCE 10-0-1989.

OWNER OF U.S. REG. NOS. 1,155,907 AND
1,318,227.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "STEAKHOUSE & SALOON",
APART FROM THE MARK AS SHOWN.

SER. NO. 74-248,299, FILED 2-21-1992.

MARY I. SPARROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	LONE STAR STEAKHOUSE & SALOON
Goods and Services	IC 042. US 100. G & S: restaurant services. FIRST USE: 19891000. USED IN ANOTHER FORM First used in another form on February 2, 1977. FIRST USE IN COMMERCE: 19891000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.03 - Star - a single star with five points 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters
Serial Number	74248299
Filing Date	February 21, 1992
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 7, 1993
Registration Number	2229771
Registration Date	March 9, 1999
Owner	(REGISTRANT) LONE STAR STEAKHOUSE & SALOON, INC. CORPORATION DELAWARE 224 E. Douglas, Suite 700 Wichita KANSAS 67202 (LAST LISTED OWNER) LSF5 CACTUS, LLC LIMITED LIABILITY COMPANY DELAWARE 224 EAST DOUGLAS, SUITE 700 WICHITA KANSAS 67202
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record	Phillip L. Free, Jr.
Prior Registrations	1155907;1318227
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STEAKHOUSE & SALOON" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20090327.
Renewal	1ST RENEWAL 20090327
Live/Dead Indicator	LIVE

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Exhibit

D

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,731,247
Registered Nov. 10, 1992

**TRADEMARK
PRINCIPAL REGISTER**



TEXAS LONE STAR LTD., INC. (NEVADA
CORPORATION)
P.O. BOX 12248, SUITE 700
224 EAST DOUGLAS
WICHITA, KS 67227

FOR: CLOTHING; NAMELY, MEN'S AND
WOMEN'S SPORT SHIRTS, SWEAT SHIRTS,
POLO SHIRTS AND CAPS, IN CLASS 25 (U.S.
CL. 39).

FIRST USE 10-0-1989, FIRST USED IN AN-
OTHER FORM ON FEBRUARY 2, 1977 ; IN
COMMERCE 10-0-1989.

OWNER OF U.S. REG. NOS. 1,155,907 AND
1,318,227.

SER. NO. 74-248,262, FILED 2-21-1992.

MARTIN MARKS, EXAMINING ATTORNEY



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Word Mark	LONE STAR STEAKHOUSE & SALOON
Goods and Services	IC 025. US 039. G & S: clothing; namely, men's and women's sport shirts, sweat shirts, polo shirts and caps. FIRST USE: 19891000. USED IN ANOTHER FORM First used in another form on February 2, 1977. FIRST USE IN COMMERCE: 19891000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.03 - Star - a single star with five points 24.03.25 - Badge, police; Badges; Police badge; Sheriff's badge; Ten Commandments 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal
Serial Number	74248262
Filing Date	February 21, 1992
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 18, 1992
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1731247
Registration Date	November 10, 1992
Owner	(REGISTRANT) TEXAS LONE STAR, LTD. CORPORATION NEVADA P.O. Box 12248, Suite 700 224 East Douglas Wichita KANSAS 67227

(LAST LISTED OWNER) LSF5 CACTUS, LLC LIMITED LIABILITY COMPANY DELAWARE 224
EAST DOUGLAS, SUITE 700 WICHITA KANSAS 67202

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Phillip L. Free, Jr.
Prior Registrations	1155907;1318227
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020715.
Renewal	1ST RENEWAL 20020715
Live/Dead Indicator	LIVE

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Exhibit

E

Int. Cl.: 43

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,997,691

Registered Sep. 20, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**LONE STAR
STEAKHOUSE &
SALOON**

LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
SUITE 700
224 EAST DOUGLAS
WICHITA, KS 672023424

FOR: RESTAURANT AND BAR SERVICES, IN
CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 10-12-1989; IN COMMERCE 10-12-1989.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,731,247, 2,596,707
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE STEAKHOUSE & SALOON, APART
FROM THE MARK AS SHOWN.

SER. NO. 78-445,215, FILED 7-2-2004.

JEFF DEFORD, EXAMINING ATTORNEY



United States Patent and Trademark Office

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STEAKHOUSE &
SALOON

Word Mark	LONE STAR STEAKHOUSE & SALOON
Goods and Services	IC 043. US 100 101. G & S: Restaurant and bar services. FIRST USE: 19891012. FIRST USE IN COMMERCE: 19891012
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78445215
Filing Date	July 2, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 28, 2005
Registration Number	2997691
Registration Date	September 20, 2005
Owner	(REGISTRANT) Lone Star Steakhouse & Saloon, Inc. CORPORATION DELAWARE Suite 700 224 East Douglas Wichita KANSAS 672023424 (LAST LISTED OWNER) LSF5 CACTUS, LLC LIMITED LIABILITY COMPANY DELAWARE 224 EAST DOUGLAS, SUITE 700 WICHITA KANSAS 67202
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Phillip L. Free, Jr.
Prior Registrations	1731247;2229771;2596707;AND OTHERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE STEAKHOUSE & SALOON APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Exhibit

F

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,992,302

Registered Sep. 6, 2005

**TRADEMARK
PRINCIPAL REGISTER**

**LONE STAR
STEAKHOUSE &
SALOON**

LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
SUITE 700
224 EAST DOUGLAS
WICHITA, KS 672023424

FOR: CLOTHING, NAMELY MEN'S AND WOMEN'S SHIRTS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-12-1989; IN COMMERCE 10-12-1989.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,731,247, 2,596,707 AND OTHERS.

SER. NO. 78-445,281, FILED 7-2-2004.

SUSAN LESLIE DUBOIS, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Record 1 out of 1[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)*(Use the "Back" button of the Internet Browser to return to TESS)***LONE STAR
STEAKHOUSE &
SALOON**

Word Mark	LONE STAR STEAKHOUSE & SALOON
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely men's and women's shirts and caps. FIRST USE: 19891012. FIRST USE IN COMMERCE: 19891012
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78445281
Filing Date	July 2, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 14, 2005
Registration Number	2992302
Registration Date	September 6, 2005
Owner	(REGISTRANT) Lone Star Steakhouse & Saloon, Inc. CORPORATION DELAWARE Suite 700 224 East Douglas Wichita KANSAS 672023424
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Phillip L. Free, Jr.
Prior Registrations	1731247;2229771;2596707;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Exhibit

G

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,529,991

Registered Jan. 15, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SULLIVAN'S STEAKHOUSE

LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
224 EAST DOUGLAS
SUITE 700
WICHITA, KS 67202

FOR: GENERAL RESTAURANT AND BAR SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-10-1996; IN COMMERCE 5-10-1996.

OWNER OF U.S. REG. NOS. 2,041,527 AND 2,062,637.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STEAKHOUSE", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 78-062,993, FILED 5-10-2001.

KEITH WELTSCH, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark SULLIVAN'S STEAKHOUSE

Goods and Services IC 042. US 100 101. G & S: general restaurant and bar services. FIRST USE: 19960510.
FIRST USE IN COMMERCE: 19960510

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78062993

Filing Date May 10, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition October 23, 2001

Registration Number 2529991

Registration Date January 15, 2002

Owner (REGISTRANT) Lone Star Steakhouse & Saloon, Inc. CORPORATION DELAWARE 224 East Douglas Suite 700 Wichita KANSAS 67202

(LAST LISTED OWNER) CENTER CUT HOSPITALITY, INC. CORPORATION 224 E. DOUGLAS, SUITE 700 WICHITA KANSAS 67202

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Phillip L. Free, Jr.

Prior Registrations 2041527;2062637

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STEAKHOUSE" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL-2(F)

Affidavit Text SECT 15. SECT 8 (6-YR).

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Exhibit

H

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,062,637

Registered May 20, 1997

**TRADEMARK
PRINCIPAL REGISTER**

SULLIVAN'S STEAKHOUSE

LONE STAR STEAKHOUSE & SALOON, INC.
(DELAWARE CORPORATION)
2224 EAST DOUGLAS, SUITE 700
WICHITA, KS 672023424

FOR: CLOTHING, NAMELY, T-SHIRTS,
SHIRTS, COATS, SWEATERS, SWEATSHIRTS,
PANTS, SHORTS, JACKETS, NECKWEAR,

BANDANAS, SCARVES AND HEADWEAR, IN
CLASS 25 (U.S. CLS. 22 AND 39).
FIRST USE 5-10-1996; IN COMMERCE
5-10-1996.

SER. NO. 74-729,642, FILED 9-15-1995.

MARY ROSSMAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark	SULLIVAN'S STEAKHOUSE
Goods and Services	IC 025. US 022 039. G & S: clothing, namely, T-shirts, shirts, coats, sweaters, sweatshirts, pants, shorts, jackets, neckwear, bandanas, scarves and headwear. FIRST USE: 19960510. FIRST USE IN COMMERCE: 19960510
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74729642
Filing Date	September 15, 1995
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	February 25, 1997
Registration Number	2062637
Registration Date	May 20, 1997
Owner	(REGISTRANT) Lone Star Steakhouse & Saloon, Inc. CORPORATION DELAWARE 2224 East Douglas, Suite 700 Wichita KANSAS 672023424
	(LAST LISTED OWNER) CENTER CUT HOSPITALITY, INC. CORPORATION 224 E. DOUGLAS, SUITE 700 WICHITA KANSAS 67202
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Phillip L. Free, Jr.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070329.
Renewal	1ST RENEWAL 20070329

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Exhibit

I

United States Patent Office

674,291
Registered Feb. 17, 1959

PRINCIPAL REGISTER Trademark

Ser. No. 50,368, filed Apr. 25, 1958

**LONE
STAR**

Lone Star Brewing Co. (Texas corporation)
542 Simpson St.
San Antonio, Tex.

For: BEER, in CLASS 48.
First use Feb. 1, 1940; in commerce Feb. 26, 1958.



United States Patent and Trademark Office

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LONE STAR

Word Mark	LONE STAR
Goods and Services	IC 032. US 048. G & S: BEER. FIRST USE: 19400201. FIRST USE IN COMMERCE: 19580226
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	72050368
Filing Date	April 25, 1958
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0674291
Registration Date	February 17, 1959
Owner	(REGISTRANT) LONE STAR BREWING CO. CORPORATION TEXAS 542 SIMPSON ST. SAN ANTONIO TEXAS (LAST LISTED OWNER) PABST BREWING COMPANY CORPORATION BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT DELAWARE 100 SHORELINE HIGHWAY MILL VALLEY CALIFORNIA 94941
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.

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Exhibit

J

PRINCIPAL REGISTER Trademark

Ser. No. 50,367, filed Apr. 25, 1958



Lone Star Brewing Co. (Texas corporation)
542 Simpson St.
San Antonio, Tex.

For: BEER, in CLASS 48.
First use Feb. 1, 1940; in commerce Feb. 26, 1958.
Applicant claims no exclusive rights in "Beer" as the
name of the goods identified herein.



United States Patent and Trademark Office

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Word Mark	LONE STAR BEER
Goods and Services	(EXPIRED) IC 032. US 048. G & S: BEER. FIRST USE: 19400201. FIRST USE IN COMMERCE: 19580226
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.03 - Star - a single star with five points 05.03.02 - Oak leaf 05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches 05.07.07 - Acorns 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon 25.01.25 - Borders, ornamental; Other framework and ornamental borders
Serial Number	72050367
Filing Date	April 25, 1958
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0676429
Registration Date	March 31, 1959
Owner	(REGISTRANT) LONE STAR BREWING CO. CORPORATION TEXAS 542 SIMPSON ST. SAN ANTONIO TEXAS
Assignment Recorded	ASSIGNMENT RECORDED
Disclaimer	APPLICANT CLAIMS NO EXCLUSIVE RIGHTS IN "BEER" AS THE NAME OF THE GOODS IDENTIFIED HEREIN.

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15.
Renewal 1ST RENEWAL 19790331
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